

Web Pricing Schedule

As of 7/1/2007

HIS Communications retains the right to change our pricing schedule without prior notice.

HIS Communications is a software development company. HIS Communications can build websites using HTML, PHP, Javascript, .Net, MySQL, MSSQL, CSS, etc. We have been building and publishing websites since 1996. We can build them "from scratch" (including graphics features), from templates, or we can modify websites that were built in the past (if the customer has the rights to do so). **DOMAIN REGISTRATION & HOSTING IS ADDITIONAL.**

1. Starter Website (\$349.00)
 - a. Built from a template
 - i. Very few changes can be made to the original template
 - b. Has three web pages (Home, About Us, & Contact Us)
 - c. Personal or Company verbiage and pictures must be provided by customer
 - i. Some clipart or stock images may be provided by HIS Communications
 - d. Once website is completed and uploaded any further changes must be done at hourly rate (minimum of 1 hour per incident).
2. Custom Website – Standard (\$495+ - By quote only)
 - a. Can be built from template or designed "from scratch"
 - i. If built from template, significant changes are included
 - b. Multiple web pages
 - c. Personal or Company verbiage and pictures must be provided by customer
 - i. Some clipart or stock images may be provided by HIS Communications
 - d. Prices vary widely depending on content, number of web pages, and complexity
 - e. Once website is completed and uploaded any further changes can be done at hourly rate (minimum of 1 hour per incident) or by agreed quote for specified changes.
3. Custom Website – Content Management (\$695+ - By quote only)
 - a. "Content Management" means that the site is built with an "Administrative" area where some or all changes to the publically viewed pages can be made by the customer.
 - b. A "Content Management" website MUST have a database in which to store the managed verbiage and pictures. HIS Communications works with MS SQL databases for these websites.
 - c. Can be built from template or designed "from scratch"
 - i. If built from template, significant changes are included
 - d. Multiple web pages
 - e. Personal or Company verbiage and pictures must be provided by customer
 - i. Some clipart or stock images may be provided by HIS Communications
 - f. Prices vary widely depending on content, number of web pages, and complexity
 - g. Once website is completed and uploaded any further changes to the website can be done at hourly rate (minimum of 1 hour per incident) or by agreed quote for specified changes.



4. Custom Website – E-commerce Paypal (\$595+ - By quote only)
 - a. “E-commerce Paypal” means that the site can have items for sale on the website; however, only Paypal buttons (or HIS Communications’ derivative of these) are included in this type website. (In other words, Paypal takes all the necessary information from your customer and sends our website customer the pertinent information in order that our customer may send the specific item to their customer. This keeps our customer from having to buy SSL certificates.) Paypal will charge the customer additional fees not connected to HIS Communications pricing. (Example: Paypal will charge 2.9% of the sale plus a transaction fee of \$0.30.)
 - b. Can be built from template or designed “from scratch”
 - i. If built from template, significant changes are included
 - c. Multiple web pages
 - d. Personal or Company verbiage and pictures must be provided by customer
 - e. Some clipart or stock images may be provided by HIS Communications
 - f. Prices vary widely depending on content, number of web pages, and complexity
 - g. Once website is completed and uploaded any further changes can be done at hourly rate (minimum of 1 hour per incident) or by agreed quote for specified changes.

5. Custom Website – E-commerce Shopping Cart (\$995+ - By quote only)
 - a. “E-commerce Shopping Cart” means that the site has its own shopping cart bought or built “from scratch” to accommodate the selling of multiple items and the gathering of customer information for possible future use. This type website MUST have an SSL certificate (which varies in price from ~\$50/year and up) and MUST have a database for keeping all the items and customer information typed or gathered. This can also have sales through Paypal and/or other credit card payment processors. Each payment processor will charge the customer additional fees not connected to HIS Communications pricing. (Example: a credit card processor might charge 3.2% of the sale plus a transaction fee of \$0.30 and a monthly charge of \$25.00.)
 - b. Can be built from template or designed “from scratch”
 - i. If built from template, significant changes are included
 - c. Multiple web pages
 - d. Personal or Company verbiage and pictures must be provided by customer
 - e. Some clipart or stock images may be provided by HIS Communications
 - f. Prices vary widely depending on content, number of web pages, and complexity
 - g. Once website is completed and uploaded any further changes can be done at hourly rate (minimum of 1 hour per incident) or by agreed quote for specified changes.



6. Custom Website – E-commerce Paypal w/ Content Management (\$1495+ By quote only)
 - a. “E-commerce Paypal” means that the site can have items for sale on the website; however, only Paypal buttons (or HIS Communications’ derivative of these) are included in this type website. (In other words, Paypal takes all the necessary information from your customer and sends our website customer the pertinent information in order that our customer may send the specific item to their customer. This keeps our customer from having to buy SSL certificates.) Paypal will charge the customer additional fees not connected to HIS Communications pricing. (Example: Paypal will charge 2.9% of the sale plus a transaction fee of \$0.30.)
 - b. “Content Management” means that the site is built with an “Administrative” area where some or all changes to the publically viewed pages can be made by the customer.
 - c. A “Content Management” website MUST have a database in which to store the managed verbiage and pictures. HIS Communications works with MS SQL databases for these websites.
 - d. Can be built from template or designed “from scratch”
 - i. If built from template, significant changes are included
 - e. Multiple web pages
 - f. Personal or Company verbiage and pictures must be provided by customer
 - g. Some clipart or stock images may be provided by HIS Communications
 - h. Prices vary widely depending on content, number of web pages, and complexity
 - i. Once website is completed and uploaded any further changes can be done at hourly rate (minimum of 1 hour per incident) or by agreed quote for specified changes.

7. Custom Website – E-commerce Shopping Cart w/ Content Management (\$2495+By quote only)
 - a. “E-commerce Shopping Cart” means that the site has its own shopping cart bought or built “from scratch” to accommodate the selling of multiple items and the gathering of customer information for possible future use. This type website MUST have an SSL certificate (which varies in price from ~\$50/year and up) and MUST have a database for keeping all the items and customer information typed or gathered. This can also have sales through Paypal and/or other credit card payment processors. Each payment processor will charge the customer additional fees not connected to HIS Communications pricing. (Example: a credit card processor might charge 3.2% of the sale plus a transaction fee of \$0.30 and a monthly charge of \$25.00.)
 - b. “Content Management” means that the site is built with an “Administrative” area where some or all changes to the publically viewed pages can be made by the customer.
 - c. A “Content Management” website MUST have a database in which to store the managed verbiage and pictures. HIS Communications works with MS SQL databases for these websites.
 - d. Can be built from template or designed “from scratch”
 - i. If built from template, significant changes are included



- e. Multiple web pages
 - f. Personal or Company verbiage and pictures must be provided by customer
 - g. Some clipart or stock images may be provided by HIS Communications
 - h. Prices vary widely depending on content, number of web pages, and complexity
 - i. Once website is completed and uploaded any further changes can be done at hourly rate (minimum of 1 hour per incident) or by agreed quote for specified changes.
8. Web Applications (By quote only)
- a. "Web applications" are software packages custom built to the customer's specifications for specific company or personal purposes. These programs are like desktop programs, only they run on either a web server or on the internet with password-protected access.
 - b. If uploaded to the internet or to a web server with access from the internet, the program can be made to be accessed from anywhere that the internet is available.
 - c. Prices vary widely depending on content and complexity of program, but typically cost above \$5,000.00.